

By AUSLED PTY LTD



Power LED Module

- High power & ultra long life COB LED module for channel letter, light box





Features

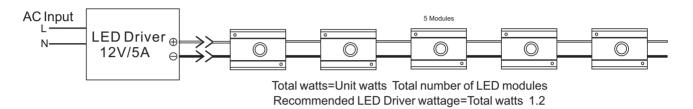
- Using innovative, patent pending CooChip® technology, the LED chip is attached and bonded directly to the aluminum PCB and heat-sink, resulting in ultra low heat resistance. CooChip®RUNS COOL!
- Extended operating life at high ambient temperature, 75,000+ hrs @25°C / 50,000+ hrs @40°C for white LED modules.
- 178° wide angle, emits much softer, more even light compared to regular LED structure.
- Can be customized as light bar.
- Excellent for channel letter, cabinet lighting or any other back lighting application.

Heat Management CooChip® Module LEDMJ-W Excellent LED Chip Last 75,000+ hrs **Aluminum** 115℃ Base **PCB Cross Section Thermal Image** LED Chip Aluminum Aluminum 40℃ Enclosure **PCB** Aluminum Enclosure Thermal **Conductive Tape** 45℃ The LED chip is bonded onto aluminum PCB embedded in aluminum enclosure. Heat directly transfers to the Thermal Conductive Tape substantial heat-sink. In typical modules relying on tiny Channel Letter Wall 25℃ LED lamp legs to transfer the same amount of heat, the Ta = 25℃ results are much higher thermal resistance and excessive chip temperatures of 100°C+ Legend Thermal conductive tape further assists heat dissipation. External Heat Flow Internal Heat Flow The illustration below demonstrates the relationship between life time and chip/junction temperature for typical **Typical Module** Typical Module LED chips. The lower the temperature, the longer the life. With White SMD LED With White Piranha LED By using Coochip® technology, our LED modules have LED Chip PCB LED Chip achieved the lowest possible chip temperature, thus 110℃ PCB prolonging its life even under high ambient temperatures. 25℃ Enclosure 45°C Enclosure 45°C 30 85 90 95 100 105 110 115 150 Heat Insulated Foam Tape Heat Insulated Foam Tape Inefficient **Extremely Inefficient** Tj (°C) Last 15,000- hrs Last 10,000- hrs

■ Specifications

Color	Model No.	LEDs /Unit	Voltage	Unit Watts (Max.)	Viewing Angle	W. L. (nm)	Luminance (lm)	Life Time (hrs, Ta=25℃)	Modules /Chain	Chains /Pack	
Cool White	LEDMD-W110C	1	12VDC	9W	180°	10000K	550	75,000	10	1	

Wiring Diagram



Note: In order to comply with UL class 2 requirements, connect no more than 5 modules in a row.

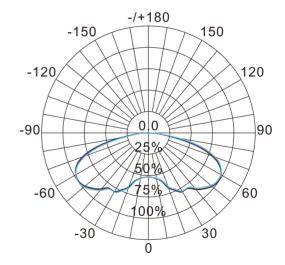
■ Radiation characteristics

Average beam angle(50%): 156.2°

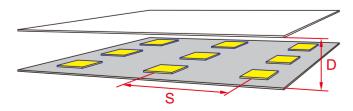
Light intensity: Percentage

- C0/180, 156.4°

C30/210, 156.6°
C60/240, 156.2°
C90/270, 155.8°



■ Module spacing calculation in light box(Size:L*W=1m*1m)



D: Light box depth	S: Module	spacing
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D (inch)	4"	5"	6"	7"	8"
Smax. (inch)	9"	11"	13"	15"	17"
D _(mm)	100 _{mm}	120 _{mm}	150 _{mm}	180 _{mm}	200 _{mm}
S _{max. (mm)}	220 _{mm}	260 _{mm}	330 _{mm}	400 _{mm}	440 _{mm}
Quantity min.	20 _{pcs}	15 _{pcs}	9 _{pcs}	6 _{pcs}	5 _{pcs}